



Skills World Live



Pearson



ONEFILE and Pearson confirmed as season 4 sponsors of the Skills World Live Radio Show, broadcast by FE News

Skills World Live Productions is proud to announce that the Skills World Live Radio show will be touring the country in the new year.

The popular independent podcast has attracted over 70,000 followers since April 2020; and regularly attracts a live listener audience of several thousand across all platforms, including via www.fenews.co.uk and www.skillsworldlive.com

The show sponsor is confirmed as **OneFile**, who have been supporting the podcast series since January 2021.

The new tour sponsor, **Pearson BTEC and Apprenticeships**, will collaborate with the Skills World Live production team, on a special project, to record up to five radio shows at college locations where BTEC and apprentice media production students are also learning. They will help co-produce these programmes.

Commenting on the brand partnerships, **Tom Bewick**, chief executive of the Federation of Awarding Bodies and the show's presenter, said:

“We are delighted to be working with two world leading brands in **OneFile** and **Pearson**. Both organisations represent what is great about the vocational and work-based learning sector in the UK: real innovation, technology platforms and state of the art qualifications that prepare young people and adults for skilled employment and high-wage jobs.

“On the back of our successful broadcast from Oldham College earlier this year, we are particularly looking forward to taking the show on the road in 2022; and working with students who are looking to pursue digital and media careers. It's another great example of the Federation



of Awarding Bodies working with our members to showcase just how life changing and rewarding good vocational and technical qualifications can be.”

Sue Thexton, Executive Vice President and Managing Director, OneFile, show sponsor said:

“We are delighted to co-sponsor the Skills World Live Radio show again after the success of last season. We particularly enjoyed choosing the OneFile Choon of the Week and having founder, Susanna Lawson, as part of the panel for numerous episodes where we could appreciate the transformative power of further education in young people’s lives. This time, Tom and his team look to produce an even more ambitious show with their college tour involving aspiring media students. The show ties in with OneFile’s values, enabling young adults to learn for their future, acquiring skills that would be invaluable for their career and showcasing the positive impact of work-based learning.”

Claire Rogers, Interim SVP for BTEC and Apprenticeships at Pearson, the tour sponsor, said:

"We are delighted to sponsor the 2022 Skills World Live Radio tour. The podcast is an important source of news and analysis for the skills and FE sector, helping to raise awareness with wider audiences too.

"The opportunity for BTEC Media students from five colleges to co-produce these episodes speaks to the essence of what our qualifications are designed to do - help learners get ready for work in their chosen sector with hands on experience. I look forward to listening to the final results!"

Ends.